Back in August 28, 1963, The Big Six Civil Rights Organizations and Dr. Martin Luther King Jr. led the March on Washington for Jobs and Freedom, where more than 250,000 people of all races and socioeconomic backgrounds made their voices heard for social and civil change. Today, with the widening wealth gap and economic disenfranchisement toward minorities and other Americans, the dream has shifted to address the need for innovative entrepreneurs, small business owners, disadvantaged veterans and youth to realize more economic freedom and to gain more access to capital for business growth and job development.

To honor this portion of the movement, you being invited to join Opportunity Community Development Corporation, SCLC Poverty Institute & Kingonomics in Washington DC as they commemorate the 50th Anniversary of The March on Washington by hosting The Emancipation of Capital Gala Celebration and the Kingonomics Entrepreneurship & Investment Conference & Bootcamps. These two center stage events are set to take place during the celebration - August 22nd-23rd. As we believe crowdfunding—the community coming together to educate, fund and empower our small business owners—is a living example of Dr. King and the SCLC’s Poor People campaign, we are selling tickets to these events through a crowdfunding campaign at www.mlk50mow.com/register, instead of by traditional means. For those of you who cannot make it, we are asking you to join our march towards economic freedom by sponsoring a ticket for a veteran or youth through the crowdfunding campaign.
The Emancipation of Capital Gala will honor innovators, entrepreneurs and investors that have “emancipated” and transformed their respective industries. This high-profile event will bring together leaders of the business, political, financial and non-profit community with investors and business owners for a black-tie Gala on Thursday August 22nd. Honorees include David Weild (former Vice Chairman of NASDAQ), Vince Marold, Founder of Kaboom Sticks, Congressman John Lewis, Mark Burnett (Executive Producer of The Voice, Survivor, SharkTank, The Bible Series), Rev. Shal Sharpton, (Founder, National Action Network), Coach George Raveling (NIKE’s International Director of Basketball), Eric Guichard (Founder of Homestrings.com) and Joey Womack (Founder of sf35 & Pipeline).

During the Gala, the “I Have a Dream: A 50th Year Testament To The March That Changed America by Bob Adelman” photo journal will be unveiled for the first time, along with a Graphic Novel called “March: Book One” published by honored guests Congressman John Lewis, Andrew Aydin and Nate Powell. The Gala will also feature dinner and entertainment. More importantly, proceeds from the Gala will help fund hundreds of underserved and underrepresented veterans and youth to attend the Kingonomics Conference to learn about entrepreneurship and community and business development. In this way, you will also be helping to bring the “Dream” to many individuals who may not be able to do it for themselves.
The Kingonomics Conference and Bootcamps, scheduled for **Friday, August 23**th will bring together over 100 experts in business and investment teaching thousands of entrepreneurs from across the United States and around the world to learn, engage, connect and collaborate. This conference will be an intense and interactive learning experience, where timely knowledge about access to capital, business growth and investments will come from leading executives and thought leaders. The Kingonomics Curriculum is divided into four tracks: Start.Up (for entrepreneurs and business owners); Invest.Up (for investors and Pastors); Sprout.Up (for youth and young adults); and Expose.Up (Raising money thorough Crowdfunding). ABC’s Shark Tank will be hosting an official casting call for entrepreneurs to pitch for the opportunity to appear on the hit show. We invite you to purchase tickets to attend the conference or to sponsor a disadvantaged business owner, veteran or student who wants to attend this training.

**TO PURCHASE TICKETS FOR THE GALE & CONFERENCE VISIT:** www.mlk50mow.com/register
Gala Tables, Scholarships & Sponsorship Opportunities

Emancipation of Capital Gala Tables

- $2,500 US – 10 Gala Tickets (1 Table), 10 Kingonomics Passes, 10 Commemorative Photojournals, 10 Kingonomics Books. **Provides 25 scholarships.**

- $5,000 US – 10 Gala Tickets (1 Table), 10 Kingonomics Passes, 10 Commemorative Photojournals, 10 Kingonomics Books. **Provides 50 scholarships.**

- $10,000 US – 10 Gala Tickets (1 Table), 10 Kingonomics Passes, 10 Commemorative Photojournals, 10 Kingonomics Books. **Provides 100 scholarships.**

Kingonomics Boot Camp Sponsor ($10,000 US)

- Keynote presentation
- Panel participation
- Table at Emancipation of Capital Gala
- 10’ x 10’ Exhibit table inside (or right outside) boot camp
- VIP tickets to all ticketed events – 10
- **Provides 100 scholarships** for youth, young adults and veterans to attend Kingonomics

Co-Chair Sponsor ($25,000 US)

- Donate or raise $25,000 toward Commemorative Events
- Designation as event Co-Chair
- Logo branding on website
- Panel participation
- Table at Emancipation of Capital Gala
- Distribution of marketing materials to all event attendees
- 10’ x 10’ Exhibit table inside (or right outside) boot camp
- VIP tickets to all ticketed events – 25
- **Provides 250 scholarships** for youth, young adults and veterans to attend Kingonomics

Dream Sponsor ($50,000 US)

- Title “Powered by Sponsorship for selected event (including Emancipation of Capital Gala, Kingonomics) (Select one)
- Branding and integration into conference pre, onsite and post-marketing, public relations, and social media campaign.
  - Dedicated press and wire release x1 + Dedicated blog post + Web-cast branding
- Logo branding at all conference events
- Island Booths: 20’ x 20’
- VIP tickets to all ticketed events – 50
- **Provides 500 scholarships** for youth, young adults and veterans to attend Kingonomics

Resurrection Sponsor ($100,000 US)

- Presenting Sponsor Rights for selected commemorati ve events (including Emancipation of Capital Gala, Kingonomics) (Select one)
- Custom and unique sponsor activation
- Branding and integration into conference pre, onsite, and post-marketing, public relations, video on demand, and social media campaign.
  - Dedicated press and wire release x2 + Dedicated blog post + Web-cast branding
- Logo branding at all conference events
- Website page placement x 1yr.
- Island Booths: 20’ x 30’
- VIP tickets to all ticketed events – 100
- **Provides 1,000 scholarships** for youth, young adults and veterans to attend Kingonomics
Emancipation Sponsor ($150,000 US)

- Presenting Sponsor Rights
- Custom and unique sponsor activation
- Branding and integration into conference pre, onside and post-marketing, public rations, video on demand and social media campaign.
  - Dedicated press releases x3
  - Dedicated blog post
  - Web-cast branding
  - 60 second commercial
- Logo branding at all conference events
- Website page placement x 1 yr.
- Special address during main session
- Island Booths: 20’x40’
- VIP tickets to all events – 150
- Provides 1,500 scholarships for youth, young adults and veterans to attend Kingonomics

Exclusive Category Presenting Sponsor ($250,000 US)

- Total customized and unique sponsor activation
- Customized media and marketing integration.
- Integrated event creation (optional)
- Ongoing national partnership
- Provides 2,500 scholarships for youth, young adults and veterans to attend Kingonomics

More information can be requested by contacting Rodney Sampson at bishop@kingonomics.com or by calling 404-822-8641.